

YOUR HEALTH YOUR *FUTURE*

HPV VACCINATION PROGRAMME SCHOOL COMMUNICATION TOOLKIT



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Vaccination saves lives

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HPV VACCINATION PROGRAMME

The HPV vaccine is offered free to all boys and girls who are aged 12 to 13 years (school Year 8)

The HPV vaccine is highly effective at reducing the risk of getting HPV.

Since the vaccine has been used, there has been a big drop in the number of young people getting conditions linked to HPV, including some cancers such as cervical cancer, head and neck cancer, and genital warts.

Research suggests that over time the HPV vaccine will help save thousands of lives in the UK, and **your school can help.**



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WHAT IS HPV?

HPV

is the short name for more than 100 viruses called **Human Papillomavirus**. It is very common, and 7 in 10 people will get infected at some point in their lives.

HPV usually has **no symptoms**, which is why it's so easy to pass on. In most people it clears up quickly, but if it doesn't, it can cause certain types of cancer.

WHY IS THE VACCINE IMPORTANT?

The HPV vaccine is offered to boys and girls in school in Year 8 to protect against some cancers and infections.

Since the HPV vaccine was widely introduced in 2008, it has reduced **cervical cancer rates** by almost 90% in women in their 20s.

90%



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HOW SCHOOLS CAN HELP

Delivering immunisation programmes through schools is **vital** to ensuring that most children and young people have easy access to vaccines. This helps to achieve high uptake of vaccination and reduced inequalities in health for children and young people.

Our research shows that young people trust the information they get through school and so your help will have a **significant impact**.

WAYS YOUR SCHOOL CAN SUPPORT THE VACCINATION PROGRAMME

1.SEND

the Public Health Wales (PHW) [HPV Briefing document](#) to the head of year 8, relevant staff and colleagues working in your school. It gives more information about the HPV vaccination programme delivered in schools across Wales

2.DOWNLOAD

HERO FILM
ADVICE TO MY
YOUNGER SELF

Q+A FILM
HPV FACTFILE

ANIMATION
HPV VACCINE

WAYS THESE FILMS CAN BE USED IN SCHOOL

- Year 8 registration groups
- Assemblies (if not already provided by the school nursing service)
- Health and well-being lessons/area of learning
- Via school social media channels and comms



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3.SHARE

content and information from the **Your Health Your Future** campaign. Help inform children and young people, their parents and carers about the HPV school vaccination programme **via social media channels or email.**

SOCIAL GRAPHICS



In the term that the HPV vaccination session is arranged you can **use this template post** for social media, email comms or class apps:

“Consent forms for the HPV vaccine are being sent out to all Year 8 pupils this term. Find out more about how the vaccine can help protect children and young people’s future health here: [LINK TO FILM/ASSET/GRAPHIC](#)”

More information for children, young people, parents, carers, and schools can be accessed here: www.phw.nhs.wales/HPVvaccine



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INFORMATION FOR PARENTS

On this page you can find more information on how parents and carers can help protect their child's future health.

Young people highly value the advice they get from their parents.

Discussing this with your child will ensure that they feel informed and confident about the vaccine.

WATCH

the Public Health Wales film '[Advice to My Younger Self](#)' and discuss with your child. (It's under 2 minutes long!)

KEY TALKING POINTS ↪

- The HPV vaccine is offered free to all boys and girls who are aged 12 to 13 years (school Year 8).
- You will receive a consent form in the school term ahead of the NHS vaccination team visiting your child's school. This may be digital or hard copy. You will need to give consent via the form for your child to receive the vaccine in school.
- The HPV vaccine is a safe and effective way to protect against some cancers and infections.
- The HPV vaccine is given in the top part of the arm.
- The HPV vaccine is excellent at giving protection against HPV and is very safe. It is expected that the vaccine will eventually save thousands of lives each year.
- Young people who miss their HPV vaccination in school will be given other opportunities to receive the vaccine before they leave statutory schooling at the end of year 11.



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RESOURCES FOR YEAR 8 PUPILS

DOWNLOADABLE VIDEOS

- [Hero Film: Advice to My Younger Self](#)
- [Q&A Film: HPV Factfile](#)
- [Animation: HPV Vaccine](#)

DOWNLOADABLE GRAPHICS

- [Carousel post: 3 things you need to know about HPV](#)
- [Carousel post: 3 things to discuss with your child about the HPV vaccine](#)
- [Social graphics \(x3\)](#)
- [HPV Vaccine Poster](#)

WEBSITES

- www.phw.nhs.wales/HPVvaccine
- www.phw.nhs.wales/vaccines/youngpeople
- www.instagram.com/publichealthwales
- www.tiktok.com/@publichealthw
- www.twitter.com/PublicHealthW
- www.facebook.com/PublicHealthWales



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