

## Annex B

### **NHS WALES PLANNING FRAMEWORK 24-27- TEMPLATES**

The development of our Strategic Plan (Integrated Medium Term Plan) has been informed by the Minister for Health and Social Services priorities for NHS Wales and subsequent Mandate Letter issued by Welsh Government to Public Health Wales. Our plan has particularly focused on the support and public health expertise that we can provide to the wider system and national programmes to help in ensure that quality, safety, prevention, and good health outcomes are at the heart of the NHS in Wales.

Our role in supporting the delivery of the priorities and objectives is embedded within each of our strategic priorities. A high level summary, by Ministerial priority, is included within this Annex B document. This shows the key actions we are undertaking, where relevant, under each to deliver to system wider outcomes.

<b>Priority area(s) to deliver 24/25: Enhanced Care in the Community</b>				
<b>Key focus should be on delivering</b>		<p><b><u>Enhanced Care in the Community: Focus on reducing delayed pathways of care.</u></b></p> <p>Public Health Wales' contribution will be taken forward through the following strategic objectives:</p> <ul style="list-style-type: none"> <li>❖ <b>SO4.5</b> we will have delivered the public health contribution to the national programme for transformation and primary care.</li> <li>❖ <b>SO4.6</b> we will have achieved a coordinated approach to prevention and early intervention in primary care settings.</li> <li>❖ <b>SO5.4</b> we will continue to deliver and develop evidence-based national population screening programmes in line with UK National Screening Committee (NSC) and Welsh Government recommendations.</li> </ul>		
<b>Ref:</b>	Continued from 23/24			
<b>Planned Milestones 24/25</b>				
	<b>Quarter 1</b>	<b>Quarter 2</b>	<b>Quarter 3</b>	<b>Quarter 4</b>
<b>Ref:</b>		Developed and begun implementation of the health inequalities framework for primary and community care in Wales.	Provided specialist public health advice, support and contribution made to the wider health and care system with a particular focus on contract reform and system change to embed prevention and reducing inequalities within primary and community care.	Provided strategic leadership, advice and support across primary and community care, to strengthen monitoring and evaluation activities and outputs to measure progress in the delivery of the Primary Care Model for Wales.

## Priority area(s) to deliver 24/25: Enhanced Care in the Community

			Developed 'Supporting Healthy Behaviours' resource for Community Pharmacy.	Continued support to system partners to develop and improve the suite of once for Wales solutions, resources and support for primary and community care. Including a focus on prevention and reducing inequalities.
			Extended New Born Hearing Screening Wales (NBHSW) testing using Automated Auditory Brainstorm Response (AABR) methodology to community clinic settings from hospital only provision.	Increased capacity, capability and skills of the primary and community care workforce across public health priority topic areas, through a range of mechanisms.
				Worked with partners to strengthen progression of primary and community care and the wider system towards the Primary Care Model for Wales.

### Overarching outcome measures/ metrics:

We will work to support the achievement of the following systems wide outcomes:

- Increase the number of working age adults in good health
- Increase the proportion of working age adults free from limiting long term illness
- Increase the number of older people in good health
- Increase the proportion of older people free from limiting long term illness

Indicator	Earliest date	Earliest	Baseline date	Baseline	Trend
Working age adults of good health	2016-17	77.0 %	2022-23	72.6 %	- 6 %
Working age adults free from Limiting Long-Term Illness (LLTI)	2016-17	73.7 %	2022-23	69.0 %	- 6 %
Older people in good health	2016-17	57.6 %	2022-23	59.9 %	+ 4 %
Older people free from LLTI	2016-17	48.0 %	2022-23	47.7 %	0

<b>Priority area(s) to deliver 24/25: Enhanced Care in the Community</b>	
Please refer to main IMTP document where we have provided comparators, where possible, with the earliest available date and current baseline, which has allowed us to identify trends over time.	
<b>Risks</b>	<b>Strategic Risks</b>
	Detail on our refreshed strategic risks that have been identified is provided within our Risk section of our IMTP (section 4.4)
<b>Critical Enablers</b>	<b>Finance</b>
	Detail on finance is provided within the Finance section of our IMTP (section 4.1)
	<b>Workforce</b>
	Detail on our workforce developments is set out within the Workforce section of our IMTP (section 4.3)
	<b>Digital</b>
	Detail on key digital developments, including financial implications, is set out within the Digital section of our IMT (section 4.2)
	<b>Other (Specify)</b>
	N/A
<b>Prevention &amp; Population Health</b>	<b>Opportunities identified:</b>
	<p>This priority will be delivered through our strategic priority, 'Supporting the development of a sustainable health and care system focused on prevention and early intervention'. As part of the development of our plan for 2024/25, we have identified key system opportunities. These are reflected in the milestones identified above and in more detail within our IMTP.</p> <p>Specific work will be taken forward focused on:</p> <ul style="list-style-type: none"> <li>• Delivering the public health contribution to the national programme for transformation and primary care.</li> <li>• Achieving a coordinated approach to prevention and early intervention in primary care settings.</li> <li>• Delivering and developing evidence-based national population screening programmes in line with UK National Screening Committee (NSC) and Welsh Government recommendations.</li> </ul>

**Priority area(s) to deliver 24/25: Primary and Community Care**

<b>Key focus should be on delivering</b>	<p><b>Primary and Community Care: Focus on improving access and shifting resources into primary and community care</b></p> <ul style="list-style-type: none"> <li>❖ <b>SO3.1</b>, we will have worked with others to reduce ill health and death from the use of products which are harmful to health, and promoted behaviours that lead to good health.</li> <li>❖ <b>SO4.5</b>, we will have delivered the public health contribution to the national programme for transformation and primary care.</li> <li>❖ <b>SO7.5</b>, we will seek to improve our delivery of modern and accessible digital services, centred around user needs to improve the health and well-being of the people of Wales.</li> </ul>
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**Ref:** Continued from 23/24

**Planned Milestones 24/25**

	Quarter 1	Quarter 2	Quarter 3	Quarter 4
<b>Ref:</b>		Scoped and developed a delivery plan for the primary care contribution to addressing and supporting population health improvement, healthcare public health and inequalities.	Shared and disseminated progress and learning from the 2022-2024 Primary Care Obesity Prevention Action Plan.	Provided strategic leadership, advice and support across primary and community care, to strengthen monitoring and evaluation activities and outputs to measure progress in the delivery of the Primary Care Model for Wales.
<b>Ref:</b>		Developed 'Supporting Healthy Behaviours' resource for General Dental Services.		Influenced policy and provided system leadership and co-ordination across primary care and public health to develop and enhance joint and integrated working to deliver long term effective, high quality and sustainable healthcare and reduce health inequalities
		Developed an action plan with stakeholders to support implementation and evaluation of the 'Prevention-Based Health and Care' framework for embedding a coordinated approach to		Worked with partners to strengthen progression of primary and community care and the wider system towards the Primary Care Model for Wales.

**Priority area(s) to deliver 24/25: Primary and Community Care**

		prevention in the health and care system		
		Continued to support the development of products for the National Framework for Social Prescribing		Completed delivery of year three of the Greener Primary Care Framework and Award Scheme
		Have completed the initial development of a user led Primary Care Cluster population health dashboard, linked to primary care public health information and support, which will support a range of users and inform planning conditions and be our flagship local area output.		Worked with the system partners to provide dental public health leadership, expertise and support to the NHS dental system reform in Wales.
		Reported the analysis of the GMS Contract QI projects for 2023-2024.		Provided dental public health advice and support to Welsh Government, health boards, Health Education and Improvement Wales and other organisations in Wales and beyond.
				Provided specialist public health input about the use, management and prescribing of medicines in Wales via the All Wales Medicines Strategy Group and associated subgroups

**Overarching outcome measures/ metrics:**

We will work to support the achievement of the following systems wide outcomes:

- Increase the number of working age adults in good health
- Increase the proportion of working age adults free from limiting long term illness
- Increase the number of older people in good health
- Increase the proportion of older people free from limiting long term illness

Indicator	Earliest date	Earliest	Baseline date	Baseline	Trend
Working age adults of good health	2016-17	77.0 %	2022-23	72.6 %	- 6 %

## Priority area(s) to deliver 24/25: Primary and Community Care

Working age adults free from Limiting Long-Term Illness (LLTI)	2016-17	73.7 %	2022-23	69.0 %	- 6 %
Older people in good health	2016-17	57.6 %	2022-23	59.9 %	+ 4 %
Older people free from LLTI	2016-17	48.0 %	2022-23	47.7 %	0

Please refer to main IMTP document where we have provided comparators, where possible, with the earliest available date and current baseline, which has allowed us to identify trends over time.

<b>Risks</b>	<b>Strategic Risks</b>
	Detail on our refreshed strategic risks that have been identified is provided within our Risk section of our IMTP (section 4.4)
<b>Critical Enablers</b>	<b>Finance</b>
	Detail on finance is provided within the Finance section of our IMTP (section 4.1)
	<b>Workforce</b>
<b>Critical Enablers</b>	Detail on our workforce developments is set out within the Workforce section of our IMTP (section 4.3)
	<b>Digital</b>
	Detail on key digital developments, including financial implications, is set out within the Digital section of our IMT (section 4.2)
	<b>Other (Specify)</b>
	N/A
<b>Prevention &amp; Population Health</b>	<b>Opportunities identified:</b>
	<p>This priority will be delivered through our strategic priority, 'Supporting the development of a sustainable health and care system focused on prevention and early intervention'. As part of the development of our plan for 2024/25, we have identified key system opportunities. These are reflected in the milestones identified above and in more detail within our IMTP.</p> <p>Specific work will be taken forward focused on:</p> <ul style="list-style-type: none"> <li>• Delivering the public health contribution to the national programme for transformation and primary care.</li> <li>• Achieving a coordinated approach to prevention and early intervention in primary care settings.</li> <li>• Working with Welsh Government and other system partners to increase prevention through primary dental care and supported implementation of reform of General Dental Services in Wales.</li> </ul>

**Priority area(s) to deliver 24/25: Planned Care and Cancer**

<b>Key focus should be on delivering</b>	<p><b>Planned Care and Cancer: Focus on reducing the longest waits</b></p> <ul style="list-style-type: none"> <li>❖ <b>SO5.2</b> we will be providing effective and trusted system leadership on a range of designated risks, including HCAI and AMR and vaccine preventable diseases.</li> <li>❖ <b>SO5.4</b> we will continue to deliver and develop evidence-based national population screening programmes in line with UK National Screening Committee (NSC) and Welsh Government recommendations.</li> </ul>
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**Ref:** Continued from 23/24

**Planned Milestones 24/25**

	Quarter 1	Quarter 2	Quarter 3	Quarter 4
<b>Ref:</b>		Implemented new cancer data flows from the Welsh clinical portal eForms	Redeveloped the Cervical Screening Wales Audit of Cervical Cancers (CSWACC) database to meet needs of Duty of Quality and Duty of Candour.	Supported the development and delivery of a cervical cancer elimination action plan with a focus on improving uptake of the Human papillomavirus virus vaccine amongst the Welsh population
<b>Ref:</b>			Continued roll out of bowel screening age extension to offer screening to people aged 50 years old. Improve sensitivity of the screening FIT by reducing the cut off.	Actively supported the delivery of the National Immunisation framework for Wales and the six priority areas, with a focus on providing national leadership and expertise to improve the utilisation of epidemiological data and increasing vaccine literacy.
<b>Ref:</b>			Published our work on cancer and ethnicity and look at creating a sustainable model for analysis of inequalities	Developed a divisional research strategy that enables effective research activity to improve screening programmes and facilitates academic collaboration.

**Overarching outcome measures/ metrics:**

We will work to support the achievement of the following systems wide outcomes:

- Increase in the proportion of bowel and breast cancers diagnosed at early stage
- Reduction of the incidence of cervical cancers
- Increase vaccination rates for all vaccine preventable diseases

## Priority area(s) to deliver 24/25: Planned Care and Cancer

o 90% uptake of HPV by age 15

Indicator	Earliest date	Earliest	Baseline date	Baseline	Trend
MMR at age 2	2011 Q3	92.0 %	2023 Q3	93 %	+1 %
HPV by 15	2011 Q3	87.0 %	2023 Q3	75 %	-14 %

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<b>Risks</b>	
	Detail on our refreshed strategic risks that have been identified is provided within our Risk section of our IMTP (section 4.4)
<b>Critical Enablers</b>	<b>Finance</b>
	Detail on finance is provided within the Finance section of our IMTP (section 4.1)
	<b>Workforce</b>
	Detail on our workforce developments is set out within the Workforce section of our IMTP (section 4.3)
	<b>Digital</b>
	Detail on key digital developments, including financial implications, is set out within the Digital section of our IMT (section 4.2)
	<b>Other (Specify)</b>
	N/A
<b>Prevention &amp; Population Health</b>	<b>Opportunities identified:</b>
	<p>Cancer is a leading cause of death both worldwide and in Wales with many cancers being curable if detected early and treated effectively. Cancers can also be preventable. We support primary prevention (e.g. through HPV vaccination). We deliver, monitor, and evaluate three cancer population-based screening programmes which are either primary prevention and reduce incidence of disease such as cervical screening or are secondary prevention with early diagnosis reducing mortality from the diseases such as bowel and breast screening.</p> <p>Welsh Government has asked Public Health Wales to undertake scoping work and an option appraisal for a targeted lung cancer screening programme for Wales, in line with UK National Screening Committee recommendation, which it has accepted. Targeted screening for lung cancer is recommended for people aged 55 to 74 identified as being at high risk of lung cancer. Evidence shows that screening with low dose computed tomography reduces lung cancer mortality and is acceptable to patients and professionals if adequately resourced and quality assured. Learning from the pilot underway in Cwm Taf Morgannwg University Health Board will inform the planning work and option appraisal for Welsh Government to consider.</p>



## Priority area(s) to deliver 24/25: Planned Care and Cancer

We will work with our partners to:

- ❖ Deliver excellent, people centred, population health screening programmes that are improving the health of the population of Wales in an equitable way
- ❖ Develop and adapt population health screening programmes in line with current evidence and explored innovation to improve pathways
- ❖ Fully optimise the bowel screening programme and deliver a sustainable and optimised diabetic eye screening programme
- ❖ Enable the implementation of new UK National Screening Committee recommendations for population in Wales
- ❖ Experience fewer health and social care associated infections and only use antimicrobials appropriately
- ❖ Provide clinicians with the evidence they need to increase the speed of diagnosis so patients can be treated in a timely and accurate way. This will be done through the delivery of our microbiology services using world class, modern techniques developed through continuous innovation and improvement
- ❖ Better describe communities at increased risk of harm from communicable disease leading to evidence-based interventions to reduce the number of people who become ill or die from a communicable disease and environmental harms
- ❖ Provide system leadership supporting the delivery of excellent immunisation and vaccination programmes, therefore seeing much fewer people with ill health due to vaccine preventable diseases
- ❖ Provide timely information for action to interrupt the transmission and reduce the impact of communicable disease on individuals and healthcare services

## Priority area(s) to deliver 24/25: Mental Health, including CAMHs

Key focus should be on delivering

**Mental Health, including CAMHs: Focus on delivery of the national programme**

Public Health Wales' contribution will be taken forward through the following strategic objectives:

- ❖ **SO2.1** we will have worked with others to reduce inequalities in mental and social well-being.
- ❖ **SO2.2** we will have collected, interpreted, and shared evidence for effective action to support policy development, legislation and action to promote mental and social well-being and reduce inequalities.
- ❖ **SO2.3** we will have helped to reduce the effect of adverse childhood experiences and other forms of trauma.

**Priority area(s) to deliver 24/25: Mental Health, including CAMHs**

- ❖ **SO2.5** we will have supported the wider system to review or evaluate policy or programmes for their effect on mental and social well-being and inequalities throughout people’s lives.
- ❖ **SO2.6** we will have developed strong and purposeful partnerships that will give people more opportunities to improve their mental well-being by getting involved with the things that keep them mentally well.
- ❖ **SO2.7** we will have worked with partners to help children achieve the best social and emotional development.
- ❖ **SO7.4** we will provide the data, analysis, research and evaluation evidence to improve the health and well-being of Wales and support inequality challenges.

**Ref:** Continued from 23/24

**Planned Milestones 24/25**

	<b>Quarter 1</b>	<b>Quarter 2</b>	<b>Quarter 3</b>	<b>Quarter 4</b>
<b>Ref:</b>	Produced report on the discovery phase of Every Child Wales refresh.	Published report on barriers and enablers to engagement with mental wellbeing-promoting activities.	<p>Undertaken review of evidence on improving psychological and emotional domains of mental wellbeing.</p> <p>Recommendations made for the next phase of implementation of the Whole School Approach to Mental and Emotional Wellbeing.</p> <p>Whole system understanding and response to children and young people mental health and wellbeing informed by linked data research programme.</p>	<p>Hapus Delivery Network established.</p> <p>All Wales operating Model for Violence developed building on the South Wales Violence Prevention Unit model.</p> <p>Implementation Plan for the delivery of the Wales Trauma-informed Framework beyond 2025 developed.</p> <p>Learning report published on the roll-out of the CAMHS-in Reach to schools programme.</p> <p>Launched the national conversation on mental wellbeing – Hapus.</p>

**Overarching outcome measures/ metrics:**

We will work to support the achievement of the following systems wide outcomes:

- Improve population mental well-being and reduce the gap in mental well-being between the most affluent and most disadvantaged groups
- Increase the proportion of the population who say they have a sense of community

Indicator	Earliest date	Earliest	Baseline date	Baseline	Trend
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**Priority area(s) to deliver 24/25: Mental Health, including CAMHs**

Mean well-being scores among adults (inequality gap)	2016-17	2.9	2022-23	3.3	+ 14 %
Sense of community	2016-17	50.0 %	2021-22	63.8 %	+ 28 %

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<b>Risks</b>	<b>Risks of Non-Delivery</b>	<b>Mitigations</b>
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<b>Critical Enablers</b>	<b>Finance</b>	
	Detail on finance is provided within the Finance section of our IMTP (section 4.1)	
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	<b>Digital</b>	
	Detail on key digital developments, including financial implications, is set out within the Digital section of our IMT (section 4.2)	
	<b>Other (Specify)</b>	
	N/A	
<b>Prevention &amp; Population Health</b>	<b>Opportunities identified:</b>	
	We will continue our work to increase understanding of the importance of prioritising action to promote and protect our mental wellbeing which is more important than ever as the ongoing challenges of the cost of living crisis impact across Wales. We will launch the National Conversation this year and continue to develop and stimulate opportunities for people to engage in mental wellbeing enhancing activities while working with our Hapus Partnership. A key goal will be to reduce inequalities in engagement with the outdoors, creative activities, sport and heritage. We will commence evaluation of the national conversation and our partnership activities.	
	We will continue our work to support implementation of the Whole School Approach to Mental and Emotional Wellbeing to ensure that all schools have been offered the opportunity for deep dive support. We will be focusing with our partners on evaluation of initial work done including through the roll out of the CAMHS in Reach programme. We will also continue our work to share the evidence base for action to promote mental wellbeing in school settings by sharing learning from the initial phase of the toolkit and finally we will be working with Welsh Government to develop proposals for an integrated approach to health and wellbeing using whole school approaches to simplify the landscape of support for schools.	
	We will be working with partners in the system to make the case for prioritising the First 1000 Days of a child’s life and particular the role of leaders in recognising the impact of action in this phase of life and the importance of creating the conditions for every family to give their children the best start in life. We will be working with Government and our partners to secure the next phase of work on violence prevention and adversity and trauma.	

## Priority area(s) to deliver 24/25: Urgent and Emergency Care

Key focus should be on delivering

**Urgent and Emergency Care: Focus on delivery of the 6 goals programme.**

Public Health Wales' contribution will be taken forward through the following strategic objectives:

- ❖ **SO4.4**, we will have enabled NHS Wales to improve and transform the quality, safety and effectiveness of safeguarding services for the people in Wales.

**Ref:** Continued from 23/24

### Planned Milestones 24/25

#### Quarter 4

**Ref:** Review activity and impact of Add to Your Life and make recommendations for future action

### Overarching outcome measures/ metrics:

We will work to support the achievement of the following systems wide outcomes:

- Increase the number of working age adults in good health
- Increase the proportion of working age adults free from limiting long term illness
- Increase the number of older people in good health
- Increase the proportion of older people free from limiting long term illness

Indicator	Earliest date	Earliest	Baseline date	Baseline	Trend
Working age adults of good health	2016-17	77.0 %	2022-23	72.6 %	- 6 %
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Older people free from LLTI	2016-17	48.0 %	2022-23	47.7 %	0

Please refer to main IMTP document where we have provided comparators, where possible, with the earliest available date and current baseline, which has allowed us to identify trends over time.

<b>Priority area(s) to deliver 24/25: Urgent and Emergency Care</b>	
<b>Risks</b>	Detail on our refreshed strategic risks that have been identified is provided within our Risk section of our IMTP (section 4.4)
<b>Critical Enablers</b>	<b>Finance</b>
	Detail on finance is provided within the Finance section of our IMTP (section 4.1)
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	<b>Digital</b>
	Detail on key digital developments, including financial implications, is set out within the Digital section of our IMT (section 4.2)
<b>Other (Specify)</b>	N/A
<b>Prevention &amp; Population Health</b>	<b>Opportunities identified:</b>
	Current pressures within the NHS and social care are having significant impacts on population outcomes. Whilst there are several immediate pressures, it remains paramount that we focus on prevention, early intervention, and equity to develop sustainable models of care that meet current and future population needs, reduce harm and improve outcomes.
	We have a key role in supporting the health and care system in developing integrated, person-centred pathways which focus on quality outcomes. We will work with key partners to coordinate efforts across the system.  By taking a healthcare public health approach, we will seek to prioritise resource to maximise the population benefits of healthcare, ensuring healthcare meets individual and group need, with a focus on reducing health inequalities. We can improve health at a population level by preventing and detecting disease early or improving health-related outcomes through access and utilisation of effective healthcare interventions or treatments.